

# e-INSTALLER

A newsletter for the valued customers of Southeastern Aluminum Products, Inc.

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*This newsletter has been developed to keep our most valued customers up-to-date with the latest news and advancements at Southeastern Aluminum Products, Inc.*

*If you experience any problems with this file or if you would like other members of your organization to receive it, please contact Amanda Leonard at extension 132 or amandal@southeasternaluminum.com*

### Contact Numbers

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(904-781-8200)

Customer Service  
x150

Indianapolis Branch  
1-800-439-2153  
(317-824-5555)

Customer Service  
317-472-4583

## The Home Team

To keep up with the growth of our business, our organizational structure has also expanded. Southeastern Aluminum Products is pleased to announce the following organizational changes.

Jeff Dowd, previously Western Regional Sales Manager, has been promoted to Vice President of Sales. In his new position, Jeff will have responsibility for all of Southeastern Aluminum Product's sales activities including oversight of all sales representatives.

Tom Jackson, previously the Eastern Regional Sales Manager, has been promoted to Vice President of Administration. In his new role, Tom will be responsible for our Customer Service, Technology, Accounting and Human Resources Departments.

John Wright, Jr., previously Plant Manager, has been promoted to Vice President of Manufacturing. In his new position, John will be responsible for overseeing the operations of both the Jacksonville and Indianapolis plants as well as our Scheduling and Engineering Departments.

Please join us in congratulating Jeff, Tom and John on their new positions and wishing them success for the future.

## CrystalSoft Session

This session we will highlight the latest update available at [www.southeasternaluminum.com](http://www.southeasternaluminum.com).

- Added Price Adjustments**  
Added tables for price increase related to March 20 release.\*\*
- Returned Over-Cutting**  
Went back to over-cutting t-holds after complaints from customers and customer service representatives.

- Added New Units**  
Added new units related to March 20 release, including CrystalLine Framed Bypass, Parklane ORB sizes, etc.\*\*

- Added New Configurations**  
Add Stand Alone CrystalLine Frameless C-pull French-Door and Signature Pivot French-Door options.

**\*\*Please Note:**  
Notification of our upcoming increase and introduction of our new CrystalLine Framed By-Pass line was sent out recently. These changes will be effective as of March 20, 2006 and new price books will be sent out shortly. Changes to CrystalSoft will coincide with this release.

## Out Now

- Announcing the arrival of Southeastern Aluminum Product's 2006 price book**  
Mailed out the week of March 6, these new additions will be available as of March 20, 2006. We have added ordering and pricing information on our new CrystalLine Framed By-Pass, as well as added new colors to some of our existing lines. If you have not already received your new book, please be on the look out for it.

- CrystalLine Framed By-Pass**  
Along with the new price book, we are also rolling out the latest edition to our product line: the CrystalLine Framed By-Pass. This new twist on the CrystalLine Frameless By-Pass maintains the quality CrystalLine design while incorporating sleek polished framing to create a beautiful new CrystalLine Look.

- Navigation added to website**  
Next time you visit [southeasternaluminum.com](http://southeasternaluminum.com) you may notice a new navigation bar on the left side of each page. These links are specific to each page or section and represent the most commonly needed reference links.



*Southeastern Aluminum Products, Inc.*